

# Prioritizing your Objectives



Understanding and prioritizing your objectives is key to good forest management.

On a scale of 1 (least important) through 10 (most important), rate how interested you are in the following objectives. Keep in mind this is only a sample list. If you and your family have other interests not listed, you can cross out and add to this sample as needed.

When finished, total each column to help prioritize these objectives. Note that column 4 already totals 40. Water and soil protection is essential for every landowner regardless of your specific management objectives.

|   | income | wildlife habitat | recreation and aesthetics | water and soil protection |
|---|--------|------------------|---------------------------|---------------------------|
| Growing timber as an investment.  | _____  | _____            | _____                     | 10<br>_____               |
| Supplementing your income through the sale of non-timber forest products. | _____  | _____            | _____                     | 10<br>_____               |
| Using timber to cover planned family expenses like college or a wedding.  | _____  | _____            | _____                     | 10<br>_____               |
| Leaving a valuable asset for children or grandchildren.                   | _____  | _____            | _____                     | 10<br>_____               |
| <b>totals:</b>  | _____  | _____            | _____                     | 40<br>_____               |

Adapted from Forest Health—Community Wealth, North Carolina State University (Rick Hamilton) and Tennessee Forest \*A\*Syst:Self Assessment to Prioritize your Forest Uses.